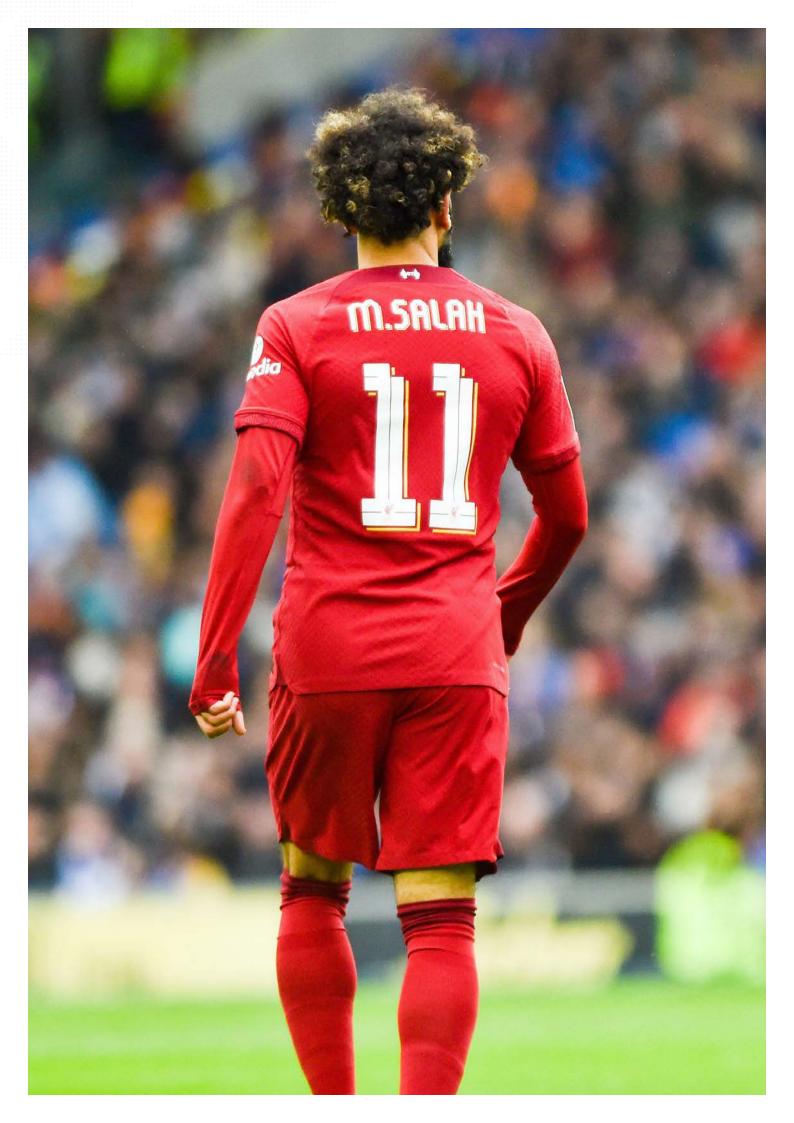


PFA BUSINESS SCHOOL

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Built for **PLAYERS** based on an in-depth knowledge of the industry



The PFA Business School provides Football Management Programmes like **NO OTHER SCHOOL** offers.



FOOTBALL MANAGEMENT PROGRAMMES

Specific programmes to prepare for jobs within the football and sports industry.



ADAPTABILITY TO FOOTBALLERS

Tailored programmes adapted to the players' schedules and educational needs.



TRAINING BASED IN PRACTICE

Football professionals and former players share best-practice in football management.

Built for **PLAYERS** based on an in-depth knowledge of the industry

Welcome to PFA Business School

As the players' union, the Professional Footballers' Association (PFA) is there for its members both on and off the pitch.

One thing that is certain for all professional players, regardless of the level they reach within the game, is that their careers will eventually come to an end.

We always view our members as people, not just players, and a crucial part of our work is to help our members prepare for their transition to a new stage of life after retiring from football. In keeping with this commitment, I am excited to introduce the PFA's new Business School.

The School has been established as a significant and bold new step to advance the union's long-standing work supporting members in education and personal development. The programme, which is led by experts from the world of football, sport and beyond, will enable members to acquire new skills, explore fresh career options, and boost their employability prospects once they hang up their boots.

Maheta Molango PFA CEO

A Unique Player Centric Initiative

After 15 years experience in executive education, and feeling proud of participating in the development of great professionals and footballers, I know we have set up a Unique Business School in the world for many reasons.

We recognise that our members, the players, have gained their skills and expertise through hands-on experience. Therefore, we have developed all of our programmes with a practical approach in mind, as we believe it is the most effective way to learn.

Our faculty members have been carefully selected to reflect this methodology. They possess extensive knowledge and experience in the football industry, bringing a wealth of realworld insights to the table, including exposure to situations, conflicts, and challenges that cannot be found in textbooks.

This hands-on experience is critical in preparing you for a successful career in football. We are confident that our approach will enhance the candidates' knowledge and skills, enabling them to thrive in a highly commercialised and competitive industry.

Alejandro Cardenas

Director PFA Business School





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PFA BUSINESS SCHOOL

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DIPLOMAS



GLOBAL FOOTBALL BUSINESS MANAGEMENT

- 360° view of football club business management
- Develop your career in football business management, commercial and marketing department, finance and administration



GLOBAL FOOTBALL SPORT DIRECTORSHIP

- 360° view of football sport management
- Develop your career in sport management department, scouting and recruiting

COURSES DELIVERY



Length of course Two academic years



Language English



When Starts in September.

- Two virtual sessions of two hours per month
- Four face-to-face sessions per year



PFA London Venue

Where



Accreditation

On completion students will received a "Diploma" awarded by the University of Portsmouth.



Fees & Grants

The programme admission fee is £5,900 per year PFA members can apply for:

- A Discount of 15%
- A grant of £2.000

CERTIFICATES



FOOTBALL PSYCHOLOGY, EMOTIONAL INTELLIGENCE & LEADERSHIP

- Improve emotional intelligence and psychological skills to help players manage their emotions and reach their best performance.
- Built a strong emotional connexion with players



EDI DIRECTORSHIP IN SPORT ORGANISATIONS

- Obtain the most complete professional certification for directors and managers of equality, diversity and inclusion policies at sport organisations
 - Learn and implement best practices to embed EDI policies

COURSES DELIVERY



Length of course One academic year

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Where PFA London Venue



Language English



Accreditation

On completion students will received a "Certificate" awarded by the University of Portsmouth.



When

Starts in:

EDI Certificate – January

Football Psychology C. - November

- Two virtual sessions of two hours per month
- Four face-to-face sessions per year



Fees & Grants

The programme admission fee is £5,900

PFA members can apply for:

- A Discount of 15%
- A grant of £2.000

WORKSHOPS



THE PLAYER DEVELOPMENT PROGRAMME

Get a holistic view of football industry and club management. Explore all path ways after sport career.

- Broadcaster .
- Coach
- Club marketing •

Event manager

Football analytics

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.

- Scouting .
- Sport director
- Player agent
- Club executive Operation manager •

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FOOTBALL DATA ANALYTICS

- Understand how uses data in football
- What is relevant to make decisions for coaching, recruiting, scouting, rivals and performance analysis.



COMMUNICATION SKILLS AND MEDIA

Improve communication skills to give great interviews, press • conferences and speeches.

COURSES DELIVERY



When & Duration Five months Starts in August



Language English



Where

Online - PFA Business School Virtual Campus.

Fees & Grants

Programme admission fee: £2,500.

- PFA members can apply for a . grant of £2,000,
- An additional discount of 20% just for the "Player Development Programme"

DOTBALL DAT NALYTICS

Busin School



POSTGRADUATE DIPLOMA IN GLOBAL FOOTBALL BUSINESS MANAGEMENT

Football clubs are experiencing growth in all areas, from club commercial management, including ticketing, VIP experiences and football tourism, operational management, digital transformation and internationalisation.

This programme has been specifically designed to train future professionals from all over the world in the most complex and technical aspects of football business management.

COURSE DIRECTORS



David Dein

Co-Director of the Programme, former co-owner and vice chairman of Arsenal Football Club, and former vice-chairman of the Football Association.



Maheta Molango

Co-Director of the Programme and CEO PFA

SOME OF THE TEACHERS



Paul Barber Chief Executive and Deputy Chairman, Brighton & Hove Albion FC



Steve Parish Co-owner and Chairman, Crystal Palace FC



Zoe Webber Norwich City Football Club's Executive Director



Juliet Slot Chief Commercial Officer, Arsenal FC



Nick De Marco KC Leading football lawyer in the UK and author of the book 'Football and the Law'.



Hemen Tseayo Strategic Development Director, Tottenham Hotspur FC

PFA BUSINESS SCHOOL



James Bonington General Counsel at Chelsea Football Club



Giorgio Furlani CEO, AC Milan

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COURSE MODULES OVERVIEW

YEAR 1

MODULE 1



FOOTBALL CLUB FINANCE ANALYSIS

- The football industry and club ownership
- The business of audiovisual rights
- Football club financial and revenues analysis
- Multi-club ownership management
- Economic control & financial fair play regulation
- Football club governance
- EDI management

YEAR 2



FOOTBALL OPERATIONS MANAGEMENT

- Club marketing & commercial management
- Fan engagement
- Football club commercial strategy
- Marketing & sponsoring strategy
- Ticketing & VIP
- Sport events management
- Hospitality & stadium facilities business
- Club operations management: pre-season and during season

MODULE 2

COMPLIANCE AND BUSINESS STRATEGY MANAGEMENT

- Legal aspects of club management
- Football Club strategy management
- Football club HR management
- Internationalization of a football club

MODULE 4

COMMUNICATION AND INVESTMENT IN FOOTBALL

- Communication and public relations
- Innovation and digital transformation
- Investments, debts and equity
- Transfer of players
- Club financial planning
- Investing in stadium & facilities
- M&A deals in football clubs
- CSR foundation



POSTGRADUATE DIPLOMA IN **GLOBAL FOOTBALL SPORT** DIRECTORSHIP

Football has undergone a significant evolution across all aspects of the game, with one of the important developments being the increased influence of the role of the sporting director.

This postgraduate diploma has been designed to train future sport directors in the industry worldwide in the most complex and technical subjects, which have never before been covered in a specialised training programme.

COURSE DIRECTORS



Les Reed

Former Vice Chair of Southampton FC, Vice Chair of the UEFA Development & Technical Assistance committee



Andoni Zubizarreta

Former player and former Sport Director at Olympique de Marsella, F. C. Barcelona and Athletic Club.

SOME OF THE TEACHERS



Julian Ward Sport Director, Liverpool FC



Johannes Spors Global Sporting Director at 777 Partners: Melbourne, Genoa, Standard Liège, Red Star FC, Vasco da Gama



Hope Powell CBE Former GB 2012 Coach, former women's first-team manager and women's pathway manager at BHAFC



Omar Berreda Chief Football Operations Officer, Manchester City FC



Victor Orta Former Director of Football at Leeds United



Stuart Webber Sport Director at Norwich City





Dougie Freedman Sport Director at Crystal Palace



Philipe Senderos Sport Director

COURSE MODULES OVERVIEW

YEAR 1

MODULE 1

GLOBAL FOOTBALL INDUSTRY AND SPORT TEAM FINANCIAL ANALYSIS

- The football industry and club governance
- Club ownership models and how these affect sport directorship
- Football club financial analysis
- Economic control & financial fair play
- Sport team financial planification

YEAR 2

MODULE 3



MANAGING SPORT STRATEGIC OPERATIONS

- Sport operations management
- The manager and coaching team
- The academy
- Male and female first-teams management
- Medical, physiotherapy and rehab management
- Psychology department management
- Edi management
- Player care

MODULE 2

THE SPORT PROJECT AND FOOTBALL REGULATION

- Legal aspects of sport management
- Sport strategy management
- Strategic Sport Due Diligence
- The sport project

MODULE 4

FOOTBALL ANALYTICS AND SCOUTING

- Communication and public relations
- Scouting
- Talent identification in football
- Recruiting & transfer of players
- Football analytics & knowledge management
- Data analytics in practice
- Probability, prediction & player performance
- Using data to scout and coach players



POSTGRADUATE CERTIFICATE IN FOOTBALL PSYCHOLOGY, EMOTIONAL INTELLIGENCE & LEADERSHIP

How can emotional management help us to improve the performance of players and teams? What strategies can we consider to motivate the team and players?

The Certificate in Football Psychology, Emotional Intelligence and Leadership will help students to develop their leadership skills to encourage players and the wider team to achieve better results on and off the field.

COURSE DIRECTORS



Tim Harkness Head of Sports Science and Psychology at Chelsea FC



Lee Richardson

Performance Psychologist at Liverpool FC

SOME OF THE TEACHERS & GUEST SPEAKERS



Russell Martin Head Coach at Swansea City FC



Steve Cooke Head Coach at Atlanta United 2 FC



Dr Andrea Firth-Clark Performance Psychologist -Sport & Exercise Psychologist



Phil Jones Manchester United



Anthony Hudson Assistant Coach - US Men's National Team



Hope Powell CBE Former GB 2012 Coach, England manager, and BHAFC Women pathway manager

SPECIAL CONTRIBUTION FROM:



Drewe Broughton "The Fear Coach" and former player

The coming together of vastly experienced teachers and practitioners on this course is in my opinion, unique. Insights, and extremely hard earned wisdoms is what will be offered alongside evidence based studies, all with one goal; To give you a profound understanding of yourself and those you lead.

COURSE MODULES OVERVIEW

LEADERSHIP DEVELOPMENT

- Team conflict management
- Creation and Management of the Coaching
 Staff
- Feedback and communication skills: before, during and after the matches

MODULE 1



PSYCHOLOGICAL AND EMOTIONAL APPROACH TO THE PLAYER

- Understanding the Psychological scene for players
- Understanding the fundamentals of emotional intelligence
- Applying EI with Players: Identify and managing emotions
- Methodology for working with players from a psychological perspective
- Connect with the new generation of players
- Motivational strategies for players

MODULE 2.1



PSYCHOLOGICAL AND EMOTIONAL APPROACH TO THE TEAM

- Variables affecting group performance
- Analysing the psychological state of the team
- Build team culture
- Psychological conflict management in teams
- Team motivation strategies

- Negotiation and influence
- Managing difficult conversations
- Leadership

MODULE 2.2



PSYCHOLOGICAL AND EMOTIONAL APPROACH TO THE MATCH

- Analyse psychological approach to the match
- Psychological strengths and weaknesses that affect to the team's performance
- False / right assumptions
- Match motivation strategies
- Facing a key match (derby, final or playing to survive)
- Working on mental strength
- Playing against a higher/lower ranked team
- Home and away matches

MODULE 2.3



PSYCHOLOGICAL AND EMOTIONAL APPROACH TO THE SEASON

- Variables affecting group performance during the season Season psychological challenges
- Setting up a team culture
- Prevention of mental exhaustion & Wellbeing
- Working on mental health
- When the team is in a position where it will neither win nor lose at the end of the season
- Create a purpose for the season and keep the players committed to it
- Pressure of promotion / relegation



CERTIFICATE IN EDI DIRECTORSHIP IN SPORT ORGANISATIONS

As a globalised industry, football is seeing growth across multiple areas including business development, offfield operations and on-field management. To maximise opportunities, to find and retain talent it's crucial to prioritise Equality, Diversity and Inclusion (EDI). This course covers EDI management in sports organisations, including different types of discrimination and prevention protocols.

COURSE DIRECTORS



Hope Powell CBE

Co-Director of the Programme. Former GB 2012 Coach, England manager, and BHAFC Women pathway manager



Simone Pound

Co-Director of the Programme. PFA Director of EDI.

SOME OF THE TEACHERS



Leon Mann Founder of BCOMS and co-founder of the Football Black List



Kris Irwin Strategic Wellbeing Manager at the PFA



PFA EDI Executive



Iffy Onuora Head of EDI at the Premier League



Fern Whelan PFA Women's Football EDI Executive



Monique Choudhry Director at Brentford FC & Women in Football Board Member



David McArdle Head of Equality Diversity and Inclusion at EFL



Jason Lee PFA Senior EDI Education Executive

MODULE 1



PSYCHOLOGICAL AND EMOTIONAL APPROACH TO THE PLAYER

- Understanding the Psychological scene for players
- Understanding the fundamentals of emotional intelligence
- Applying EI with Players: Identify and managing emotions
- Methodology for working with players from a psychological perspective
- Connect with the new generation of players
- Motivational strategies for players

MODULE 2.1



PSYCHOLOGICAL AND EMOTIONAL APPROACH TO THE TEAM

- Variables affecting group performance
- Analysing the psychological state of the team
- Build team culture
- Psychological conflict management in teams
- Team motivation strategies

MODULE 2.2



PSYCHOLOGICAL AND EMOTIONAL APPROACH TO THE MATCH

- Analyse psychological approach to the match
- Psychological strengths and weaknesses that affect to the team's performance
- False / right assumptions
- Match motivation strategies
- Facing a key match (derby, final or playing to survive)
- Working on mental strength
- Playing against a higher/lower ranked team
- Home and away matches

MODULE 2.3



PSYCHOLOGICAL AND EMOTIONAL APPROACH TO THE SEASON

- Variables affecting group performance during the season Season psychological challenges
- Setting up a team culture
- Prevention of mental exhaustion & Wellbeing
- Working on mental health
- When the team is in a position where it will neither win nor lose at the end of the season
- Create a purpose for the season and keep the players committed to it
- Pressure of promotion / relegation



THE PLAYER DEVELOPMENT PROGRAMME

As footballers, like other professionals, the vision we have is often limited to our expertise. To make informed decisions about the future, it's crucial to have a 360° view of the industry.

This programme gives players a holistic view of the industry, including the stakeholders, regulations, key organisations and clubs. The workshop covers the fundamentals to become a highly qualified professional in any role within the game.

SOME OF THE TEACHERS



David Dein Former co-owner and vicechairman of Arsenal FC, and former vice-chairman of The FA



Philipe Senderos Sport Director



Nick Speakman Global Head of Social Media at Manchester United



Les Reed Founder and CEO of Reed Consulting an Elite Football Advisory Consultancy, Vice Chair of the UEFA Development & Technical Assistance



Eniola Aluko Former England international, former coach at Aston Villa and Sport Broadcaster



Sarah Batters Director of Marketing and Partnerships



Hope Powell CBE Former GB 2012 Coach, England manager, and BHAFC Women pathway manager



Nick De Marco Leading football lawyer in the UK and author of the book 'Football and the Law'.



Maheta Molango PFA CEO



Dougie Freedman Sport Director at Crystal Palace



Gary Neville Sky Football Broadcaster and Former Player



Kieran Maguire Football Club Finance and Accounting Expert, Teacher at University of Liverpool

PFA BUSINESS SCHOOL

MODULE 1



UNDERSTAND THE FOOTBALL INDUSTRY AND BUSINESS

- Overview of the football industry and business
- Overview of football institutions, their mission and regulations
- Media business in football industry
- Football broadcasting
- A new era for scouting and how data analytics is affecting every area in sport
- From player to agent
- From player to entrepreneur

MODULE 3

DEVELOP KEY PROFESSIONAL SKILLS

- The day after: from player to professional
- Emotional management
- What kind of professionals are the football clubs looking for?

MODULE 2



GET A HOLISTIC VIEW OF FOOTBALL CLUB MANAGEMENT

- Club management overview
- From player to football sport director
- Leadership from player to coach
- Football club business development management: Sponsoring and commercial development
- Scouting and recruiting management
- Medical, physiotherapy and rehab management in football
- Football Psychology department management
- EDI management in football

MODULE 4



GET KEY KNOWLEDGE FOR PERSONAL MANAGEMENT

- Private finance and wealth management
- Keys of personal taxation in sport and image rights management
- Social media management and personal branding



COMMUNICATION SKILLS AND MEDIA

Every football interview is different because every day in football is different. In a world in which 'what we say' often creates bigger headlines than 'what we do', the ability to meet each challenge with the right words can set the tone and the agenda for what we do next.

This workshop offers practical guidance in how to deal with real-life situations that confront coaches, managers and players on a daily basis in football.

SOME OF THE TEACHERS



Mark Clemmit BBC journalist and presenter



Clive Tyldesley Football Commentator



Stewart King Partner - Europe at Nolan Partners



Trevor Johnson Head of Marketing -TikTok



Nick Speakman Global Head of Social Media at Manchester United



Tim Harkness Head of Sports Science and Psychology at Chelsea FC



lan Nolan Chief Content Officer at Manchester United



Gary Neville Sky Football Broadcaster and former player



Andy Walker Senior Communications Manager for England at The FA



John Cross Chief Football writer Daily Mirror and Chair at FWA



COMMUNICATION SKILLS LAB

MODULE 1



WHO WE ARE AND HOW WE SAY IT COMMUNICATION SKILLS

- The art of speaking in public
- True leaders lead 24/7
- Be yourself...
- Nerves are fine.
- Practice makes perfect.
- Look into their eyes... not into your notes.
- How we say it delivery

-PY

MODULE 2



- What we say: building content
- Ins and outs Start strong,
- The rule of three a beginning, middle, and end
- Creating a story
- Tell them a tale

MODULE 3



MANAGING PERSONAL EMOTIONS TO HANDLE COMMUNICATION

Control your emotions

FOOTBALL COMMUNICATION LAB

MODULE 4



FACING COMMUNICATION CHALLENGES

- Handling the loser's and winner's interview.
- Managing the favourite's interview.
- Dealing with the underdog's interview.

MODULE 5



COMMUNICATION IN MEDIA INTERVIEWS AND PRESS CONFERENCES

MODULE 6



PUBLIC SPEAKING AND CONFERENCES

MODULE 7



COMMUNICATIONS IN SOCIAL MEDIA

MODULE 8



COMMUNICATIONS FOR CRISIS MANAGEMENT



FOOTBALL DATA ANALYTICS

From broadcasters using advanced stats like 'expected goals', to clubs harnessing bespoke algorithms for coach and player recruitment, to performance analysts harnessing tracking data to help players, every element of the game is using data.

This workshop will provide clear, practice-based insights into how data is used across the industry. It will target specific use-cases to explain how data are generated, analysed, and communicated.



SOME OF THE TEACHERS



Jeremy Steele CEO and Founder, Analytics FC



Alex Stewart Head of Content, Analytics FC



Tom Worville Data Scientist, Red Bull Leipzig



Jon MacKenzie Executive Producer, Tifo Football / The Athletic



Sudarshan Gopaladesikan Head of Data Analytics, Atalanta B.C.Former Player



Oliver Gage Director, Association of Professional Football Analysis



Malden Sormaz Director of Football Analytics, 777 Partners



Demba Ba Former Player, Chelsea and Newcastle United

PFA BUSINESS SCHOOL

MODULE 1



THE FOOTBALL DATA REVOLUTION

An Introduction to Data in Football

- Why is data important for football prediction vs. description
- How has data (and data roles) in football grown
- What jobs/roles utilise data now
- What do these jobs look like
- On-boarding: Data visualisation tools and data coaching and scouting tools

MODULE 2



TEAM ANALYSIS

Data in Practice: Analysing and Explaining Teams

- Game phases and style of play
- What's your style of play? Build your game model
- Case study: Creating and scoring phase -'Where goals come from'
- Opposition analysis

MODULE 3



PROBABILITY, PREDICTION & PLAYER PERFORMANCE

Using Data to Scout Players

- Moneyball 2.0: How data changed scouting 'Who would you sign?' - How does more information impact player selection?
- Player profiling: build player / positional profiles and utilise data-scouting methods
- Transfer committee integrating data into decision.

Using data to coach players

- Identifying player technical and tactical performance strengths and weaknesses through data
- Key Performance Indicators
- Presenting data to players
- Data-driven individual development plans

MODULE 4

THE "ART" OF THE DEAL

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Using Data to Understand Footballing Value

- Using footballing and other data sources to determine a player's sporting and financial value
- Using data workflows to identify market trends and manage restrictions and regulations
- Case study: The boardroom Signing a player
- Case study: The agent Getting your player to the right team with the right deal

MODULE 5

TELLING A STORY



Using Data to Explain Football to Fans

- How do you talk about data? How do we make it understanding to our audience?
- Adapting data for media different methods and use-cases for different types of storytelling
- Case study: The rise of social media Tifo & YouTube
- Case study: 'Nerd nonsense': Jamie & Gary
- Transfer deadline day: Analysing a transfer, creating a narrative and communicating the what, where and why your of a player signing

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PRACTICAL LEARNING AND GLOBAL VISION

PFA BUSINESS SCHOOL

The programme has been designed to offer students a practical vision through the following pillars:

LEARNING FROM EXAMPLES OF REAL LIFE SCENARIOS

Students will learn about each topic using examples of real-life situations, conflicts and analysing complex projects.

LEARNING BY DOING

Throughout the programmes, students will be required to develop several case studies, in addition to a "Development Project" mentored by a professional from a football club.

LEARNING FROM PRACTITIONERS

All sessions will be delivered by football and sports professionals with practical knowledge and first-hand experiences.

Our faculty members have gained work experience at the following clubs and organisations.



UNIVERSITY ACCREDITATION

PFA BUSINESS SCHOOL

The PFA Business School is supported by the University of Portsmouth in the accreditation of Postgraduate Diplomas and Certificates. The University of Portsmouth is ranked in the top 10 young UK Universities (Times Higher Education 2022). In addition, it has a five-star rating for excellence (QS Top Universities 2023).

The University is home to around 31,000 students from across five faculties, each with its own schools and departments. This includes the School of Sport, Health and Exercise Science, with staff accredited by the British Association of Sport and Exercise Sciences and impressive links with sporting bodies and professional organisations, including Portsmouth Football Club.

POSTGRADUATE DIPLOMAS

Students who successfully complete the Postgraduate Diplomas **(120 credits in two years)**, will receive a **"Postgraduate Diploma"** awarded by the University of Portsmouth in collaboration with The PFA Business School.

POSTGRADUATE CERTIFICATES

Students who successfully complete Postgraduate Certificates **(60 credits in one year)**, will received a **"Postgraduate Certificate"** awarded by the University of Portsmouth in collaboration with The PFA Business School.



A PLAYER CENTRIC INITIATIVE

PFA BUSINESS SCHOOL

All programmes has been designed to be fully compatible with the busy schedules of current players and football working professionals. The calendar and attendance format, including considerations around geographical locations, have all been tailored to fit around training and match schedules.

In addition, to ensure flexibility, every session is recorded, and participants have remote access to them.

ADAPTABILITY AND PERSONAL DEVELOPMENT PLAN



FLEXIBILITY TO ATTEND

The programmes are taught both live and online and every session is recorded.

This allows students to adapt their academic learning to their training and match schedule.



ACADEMIC MENTORING

Students receives personalised attention from a group of tutors throughout the program.



BESPOKE CALENDAR

Bespoke to the players' and coaches' schedule (in season and pre-season).



PERSONAL DEVELOPMENT COUNSELLING

Students are given guidance and support in the creation of their own Personal Development Plan.

HOW WE TEACH

32

PFA BUSINESS SCHOOL

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Some programmes are delivered with a virtual methodology (100% online), and others with a blended learning methodology, that consists of a mixture of online learning and face-to-face seminars that ensure an accessible and interactive learning experience for all participants.

BEST OF VIRTUAL

We have the most advanced digital resources and experience for the development of stateof-the-art virtual programmes.

Our teachers are constantly innovating in the use of advanced methodologies for the continuous improvement of the impact that webinars have on participants, as well as in the development of content, forums and offline cases that maintain the connection with the programme and maximise learning.

BEST OF FACE-TO-FACE

The face-to-face format provides three very important and unique aspects in a quality training process:

- To be enriched by the contributions of other experienced professionals
- To create a friendly environment for collaboration
- To facilitate a quality networking

For those who cannot attend the face-to-face sessions, the sessions will be streamed live, so that students will be able to participate remotely in the face-to-face sessions.

THE BEST OF THE FACE-TO-FACE AND THE ADVANTAGES OF THE VIRTUAL LEARNING

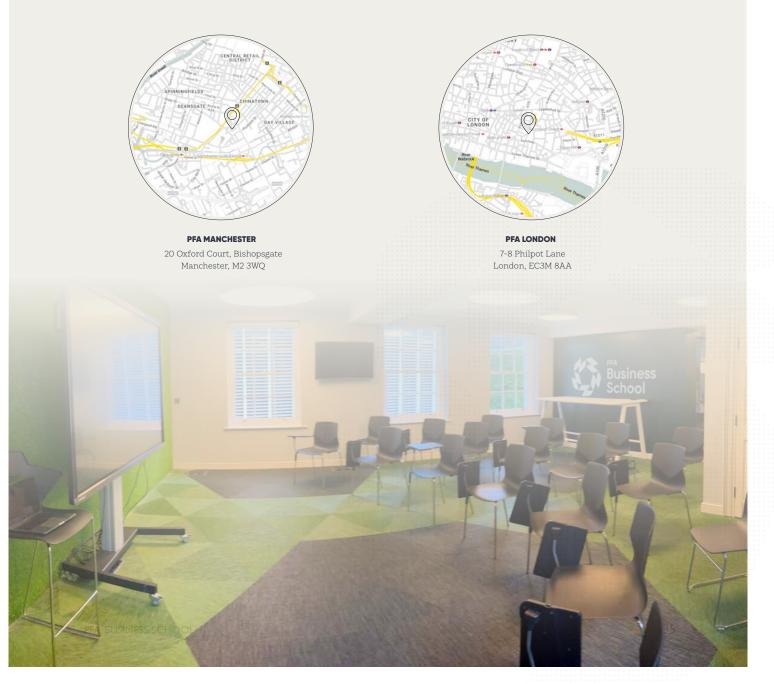
PFA BUSINESS SCHOOL WHERE WE TEACH

Where we teach

The PFA Business School offers a range of programmes designed to provide accessible and interactive learning experiences for all participants. Some programs are offered entirely online, while others use a blended learning methodology that combines online learning with face-to-face seminars.

To support these programmes, the Business School has the most advanced digital resources and expertise to develop state-of-the-art virtual and hybrid programs. In addition to online learning, the Business School has two physical venues in London and Manchester. These locations offer students a private environment to experience face-to-face learning and engage with their peers and instructors.

Whether studying online or in-person, the PFA Business School is committed to providing highquality education and personal development resources that help prepare members for success beyond football.



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CAREER OPPORTUNITIES

PFA BUSINESS SCHOOL

ACCESS TO KEY FOOTBALL JOBS FOR PLAYERS

Whether you're currently in a transition period and seeking to explore new possibilities to shape your future career, you may have already hung up your boots, or you are a professional in the sports sector looking for a suitable opportunity in sports management within a football environment, the PFA Business School is committed to helping you:

- Search for professional opportunities in the sports sector through our internship agreements with clubs and institutions worldwide. In addition, leveraging our network of recruitment professionals and head-hunters.
- With advice and guidance when applying for opportunities to help secure an invitation to the interview stage.
- To prepare professionally and comprehensively for the selection and interview process to increase your chances of a successful application.

CREATE YOUR OWN OPPORTUNITIES

APPLICATION PROCESS

PFA BUSINESS SCHOOL



How to apply



Contact the PFA Business School



(+44) 020 7236 5148



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